

PITCH 101

Wednesday, November 9th | 8 - 9 pm ET

*NOTE: Captioning and voice interpreting
will start when we begin.*

Pitch Competition

Formerly known as Youth Ambassador Program

(We welcome program name suggestions!)

WHY?

THE W's

WHAT Pitch to win prize money to invest in their idea

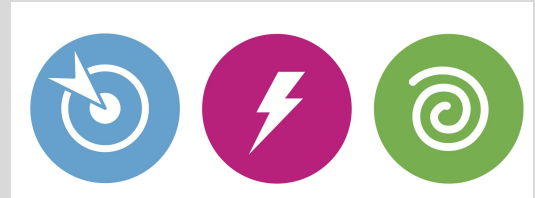
WHO 18 - 30 year old Deaf, Hard of Hearing, DeafBlind, and Deaf Disabled folks

WHEN July 1 - July 6, 2024 @ Biennial NAD Conference

WHERE Chicago, Illinois

CRITERIA

- 18 - 30 years old
- High school graduate or GED certificate
- Deaf and Hard of Hearing
- Background check



Visibility

Innovation

Sustainability

[PLAY VIDEO]

COMPETITION ROUNDS

BEFORE

PRE-ROUND

Mentor
meetings &
retreat

AT the NAD Biennial Conference

ROUND 1

HOT SEAT:
Private
interviews &
observation

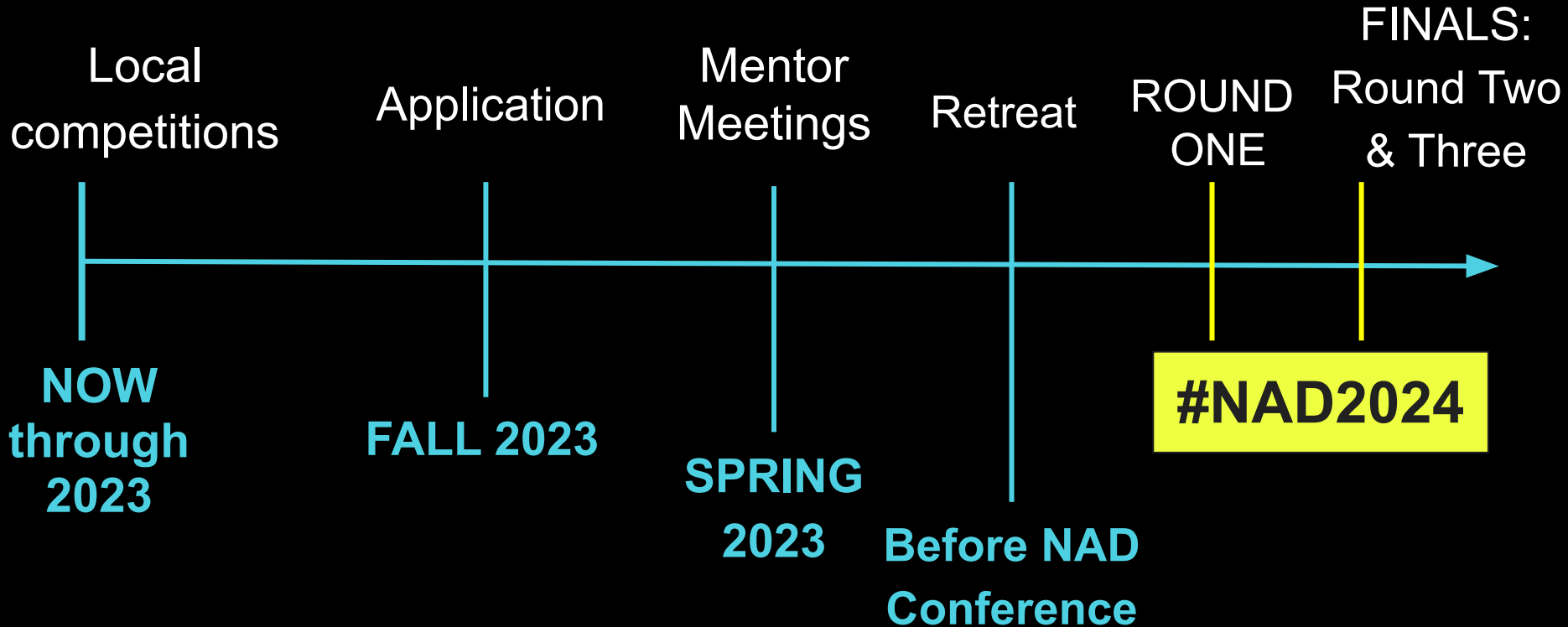
ROUND 2

Pitch &
Network @
FINALS

ROUND 3

VISION Platform
presentation @
FINALS

COMPETITION TIMELINE



CONTESTANTS WILL

- Enhance presentation skills
- Engage in networking opportunities
- Get professional development
- Experience
- Develop teamwork and collaboration skills
- Transform into effective advocates
- Translate innovative ideas into action
- Commit to making an impact

AND... LEARN YOUR STATE ASSOCIATION & ORGANIZATION!

THE ULTIMATE GOAL

- Elevate young professionals
- Increase deaf owned businesses and products
- Build a bridge between youth and NAD
- Gain understanding of the NAD (and your organization!)
- Invest in deaf youth

BEHIND EVERY CONTESTANT...

YOU

HOSTING A LOCAL PITCH COMPETITION



FORMAL



INFORMAL

FORMAL

- Host a formal competition (following Pitch's 3 rounds) at your conference or stand alone event
- Host a Shark Tank style event
- Exhibit hall demo

BONUS: Admission fees revenue

INFORMAL

- Hosting a local pitch competition
 - Video applications
 - Zoom event or interview
 - Interview Panel
 - Speed dating with judges

WHAT'S IN IT FOR YOU

Send Deaf Youth to #NAD2024

- Establish financial agreement with your representative
- Set expectations
- Visibility and representation
- Self esteem
- Professional growth

RIPPLE EFFECT

After #NAD2024

- Wanted-Important-Needed (WIN)
- Work with your representative for common goals & interests
- Giving back