The **NAD** provides a platform for a collaborative community competition in which the project mission and vision are achieved:

**Visibility:** Create a platform in which young deaf and hard of hearing advocates are made visible to the deaf community.

**Innovation:** Create an environment which facilitates and encourages the creation of innovative community projects.

**Sustainability:** Invest in the development of deaf and hard of hearing youth advocates.

The **contestants** will create a project that addresses an issue within the deaf community:

**Visibility:** Contestants present their advocacy initiative in a way that demonstrates poise/presence and clearly define the issue and how it will be addressed within their project framework.

**Innovation:** Contestants create a project that is original, creative, and practical (cost effective and doable).

**Sustainability:** Contestants create a project that ensures long term positive impact on the deaf community. This will require the project to not only be for the community, but strategically involve members of the community to ensure long term impact and implementation.

For more information, please contact nadyap@nad.org.